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2.1 Ba

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2.2 A a a ?

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23%3&#!0JJ&(0, *#-!%(!0\$' (%*#?#8#S!⑼%+(\$!, (34: !-#JO&0%#1%*#!, 3&#S!⑼% (&5!4\$F! 0#%1##\$!%+%4#!0\$: !03%* (&+-O%+(\$!E!!^\$!3&6!%*+!, (34: !&#-34%+\$!&-F?00-#: 6!%0&9###!: !0\$: !J&(J (&#+(\$0%#⑼%+(\$! (, 3-#: !(\$!03%* (&+-O%+(\$!05!⑼% (&-! (&-J#, '+, !4#904!0, +%8+%#-!d!%#*#&!05!\$: +8+: 304! (&!#S%+%5!d! 1 +%*#!%#!010&: !('!'%+%4#!-!S0\$: !%*#!#: 3, 0%+(\$!0\$: !, #8%'+, 0%+(\$! ('!F\$ (14#: 9#!0\$: ! , (<J#%#\$, #!&#Z3&#: !' (&!%*#!010&: !('!'*#<T!O#+\$9!0!<0%#&!' (&!J&('#--+(\$04! (&!#J&#-#S%0%+8#! 0(:+#-!&O%*#&!%*0\$!⑼% (&-E!! " O&#! 1 (34: !* (1#8&!\$##: !%(!0#!%OF#\$!0-1% ('!'*#!aO&0\$: !8043#|| ('! -3, *!%+%4#!-!S+E#E!%*#!#1#S\$! ('! 1 +4+\$9\$#-- ('! (\$-3<#&-1!(!J3&, *O-#!-#88+, #-!' (<!0\$5(\$#! 1+%* (3%! -3, *!O!%+%4#T6!0\$: !1 *#%*#&!%*#!, (\$%&(('!010&: !('!-3, *!%+%4#!-!05!0!J&('#--+(\$04!0(:5!, (34: !0#, (<#! 0!J&0, %, 04!OO&#&#&!% (\$%&5!0\$: !0\$!+<J#: +<#S%!(, (<J#%+%(\$E!!

H*#!/#904!M#&8+, #-! ; (0&: !%*#\$!J+, F#: !3J!*+!+- -3#!+\$!A vision for legislative reform of the regulatory framework for legal services in England and Wales!S/M ; !LDCUP!J09#!LLTP!

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2.3 T a a a

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#1+-%+\$9!'&<-6!0-!1#4!0-!\$#1!#\$%&0\$-!(!%*#!4#904! -#&8+, #-!<0&F#%E!!^%!4##-15(3!#-#!(3!+ : #0-!%*0(+) 7 . 7 (:) 0 - . 782

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-%O\$:0&:T!-*(34:!0#!0JJ4#:#!:+&#, %45!+\$!4#904!-#&8+, #!O�-!1*#&#!%*#&#!+-!%*#!*+9*#-%!&1+-F!%(!
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40\$9309#!('!'%*#!/#904!M#&8+, #-!R, %!S%*+!-!J(+\$%!+-!#!J4(&#:'!3&%*#&+!\$!J0&09&0J*!]E]!0#4(1TE!

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3.4 A a a a ?

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provided that they understand what they are getting for the solicitor brand, and the title is an accurate proxy for high-quality advice and service delivery and the availability of redress!

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R ; M!#\$%5!0# , 03-#!+! : + : !\$(%! 1+ - *!(!J&(8+ : #!&#- #&8# : !0 , %8+%#- !%(!*#!J304 , X!0\$: !⑼%+ (\$!
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6.3 A a a

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⑼%# : !401!' +& < -!0\$: !R ; M-E!!H*#&#!* 08#!% * #&#' (&#!0##\$!# !J&#- -+ (\$- ! (' ! , (\$, #&\$!(%+\$9!
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7. R a □

7.1 A

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8. C

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0,%+8%+##-!:(#-!\$(#!#-\$-3%*0!044!('!%*#!0,%+8%+##-!%*0!-*(34:!--#1⑼#:#!+\$!%*#!J304+!
+\$%#&#-!0&#!+:#\$%+'#:#6!0\$:%!*#!0JJ4+,0%+(\$('!&#-#&80%+(\$!+-!0,,(&:+\$945!:\$0:#Z30%#E!!

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-#,%(&1%*%&(39*!03**(&+-0%+(\$6!&#-34%+\$9!J&+<0&45!'&(<!--!0!J&('#-+-\$04!%+4#6!')&!((\$#!('!*(-#!
4<+##:#!0,%+8%+##-6!,�#-!0!00&&+##!0\$:%!,(-%!'(&!J(%#\$%+04!<0&F#%#!#\$%&0\$%-E!

H*#!,(<0+\$0%+(\$('!*#-#!,\$-%&0+\$%-!,�#-!3&#*#&!,(\$-#Z3#\$,#-E!!H*#!'+&-!+-!%*0!\$#1!
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⑼#:#!#%&8&(\$<#%#X!S+T!+\$,3&!3\$\$\$#,#--0&5!0\$:#6!+\$!0!03-+##-!,(\$#1%6!0&0%'+,+04T!,-%-(!'
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-30<+%1%(!8(43\$0&5!⑼%+(\$!%*0!<+9*%14#08#1%*#&! ,4+#\$%-!4#--!1#44!J&(%#,%#:#:E!

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[*%J-PGG 1 1 1 E0<#&+,0\\$00&E\(&9G,\(\\$%\\$%G:0<G000G+<09#-G\(''+,#pJ&#-+:#\\$%G!+\\$04p3\\$⑼%#:p4-Jp#\\$%+#+#-p+--3#-pJ0J#&EJ:!!](#)

R&%*3&6!`E6!b&+-%Qx\$--(\$6!bE6!H*(<0-6!=E6!=(4:-1(&%*6!NE6!"('\$04(\$+&6!/E;E!.!w3+6!HE!SLDC>T!av+&%3(3-! ,*0&0,%#&!'(&!%*#!J&0,%+,#!('!401!X!080+004#!0%P!
[*%J-PGG 1 1 1 EQ30+4##,#\\$%&#E0,E3FG3-#&'+4#-G030+4##,#\\$%&#GJ:'GV#-#O&,*rLDV#J\(&%-Gv+&%3\(3-p"*0&0,%#&p'\(&p%*#pY&0,%+,#p\('p/01EJ:!!](#)

RF(\$6!NEHE!SLDCeT!aR\$!+\$%&(:3,%+(\$!(!#904%#,*!X!080+004#!0%P!*%JPGG 1 1 1 E<#48+\$%Q(\$OF(\$E,(<G1J? ,(\$%\$%G3J4(O:-GLDCeGDLG^\$%&(/#904H#,*EJ:!!!!

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***J-PGG4-O-%0%+, 1#O-+%#-Fc\|E1#OE. (&#E1+\$: (1-E\$##G1*0%p1#p: (GJ:'GLDC|DeLepR\$\$#Iph(p!
M30<+--+(\\$/#9+40%+8#p J%+(\$-p:#5(\$:p/MREJ: '!)

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